



Solving Animal Disease for Scalable and Safe Food

Achieve **One-health** with
AI based Digital Healthcare Platform

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The 'farmsplan' logo is displayed in white on a green background. It consists of a white triangle pointing to the right, followed by the word 'farmsplan' in a lowercase, bold, sans-serif font.

Global Challenge

**\$3 Trillion
Economic Loss** in over 10yrs

Losses in livestock productivity, Food Security, Environmental Impact, AMR

by

Animal Disease and it grows.

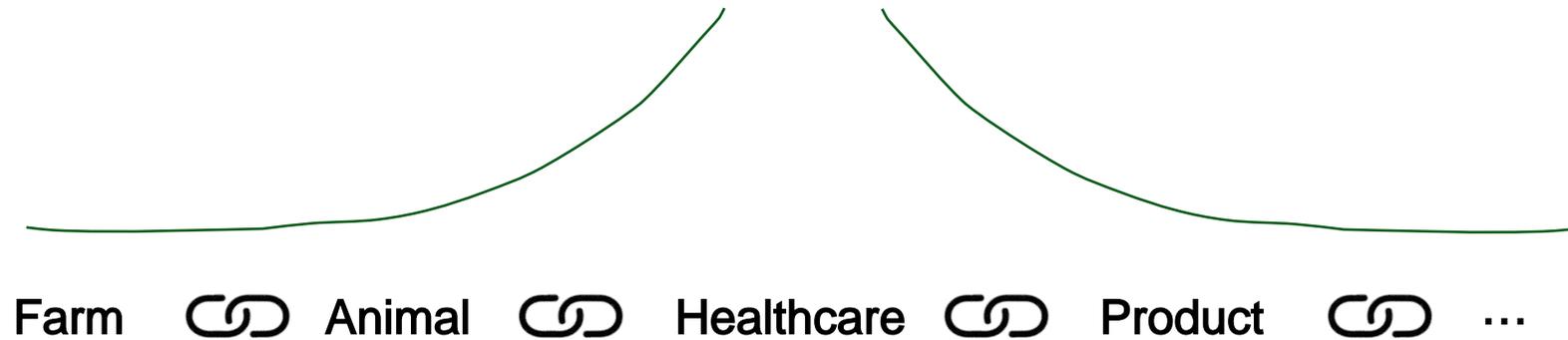
* 2016 World Organisation for Animal Health (OIE), FAO, TADs to the global economy was estimated to be around \$300B

farms plan

Data Value-chain Integration

Animal Healthcare

- ↑ Human Public Health
- ↑ Food Security
- ↑ Environmental Sustainability
- ↑ Animal Welfare

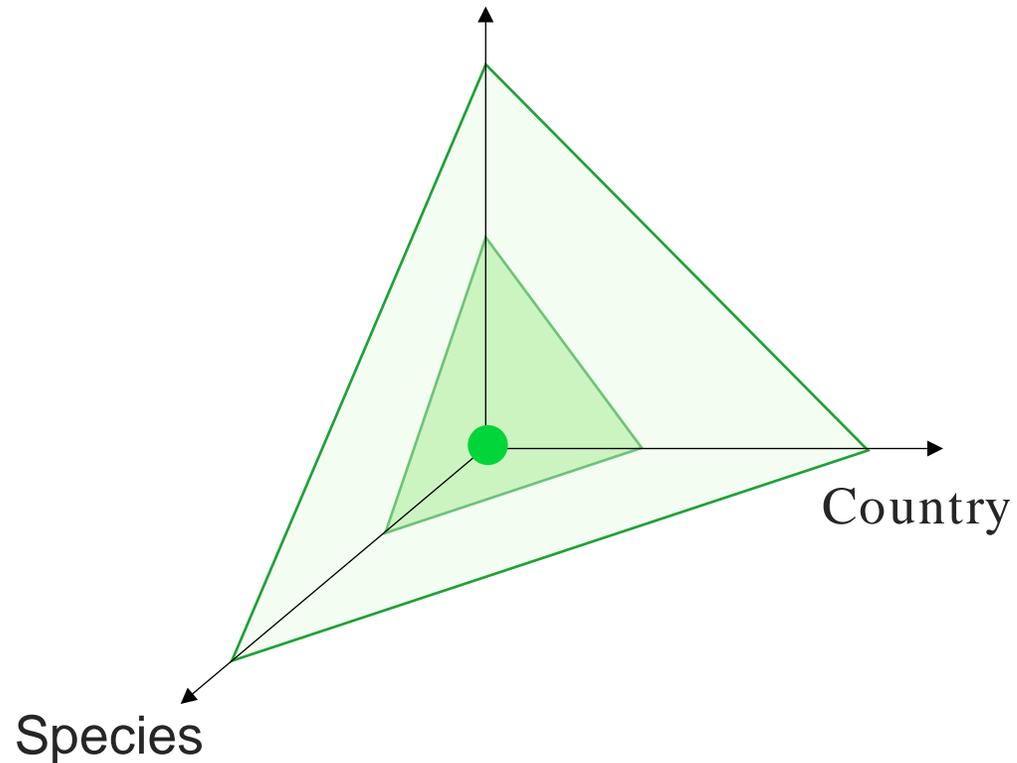


farmsplan

Integration & Expansion



Integration for Animal Health



Integration

AI/Data Service + Product

Species

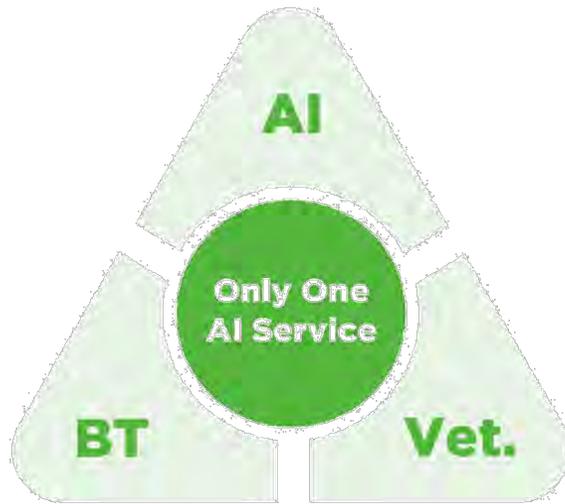
Cattle, Chicken, Pig, Horse

Country

ASEAN, India, UK, Europe

farmsplan Value Creation

Maximizing Value Creation ¹_(return) on farmsplan [®]_(investment)



AI/Data Service

Vertical Integration

Management

Healthcare

Distribution

Certification

Finance

Product

Vertical Integration

Seed

Nutrition

Animal Health

Infrastructure

Food



(1) Value-creation for farmsplan members(customers) : Farm productivity↑ , Farm's/Partner's profit ↑ , Livestock product Quality Control↑ , Sustainability & One-health ↑

farms plan Value Creation

Digital Healthcare Service, Benefit to Farmers over ROI 500%

50% ↓ in Antibiotic usage

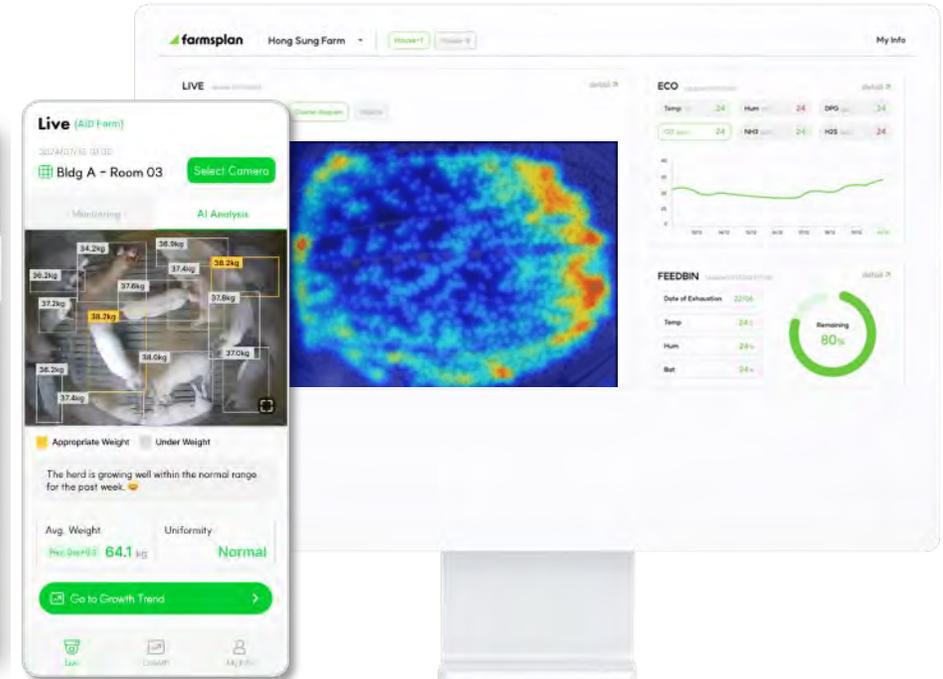
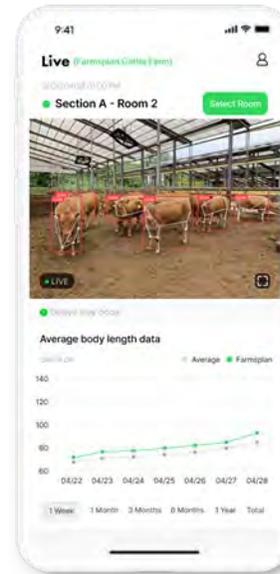
30% ↓ in Drug cost

15% ↓ in Feed cost

40% ↓ in Mortality rate

~25% ↑ in Revenue

~30% Operating Income



farms plan
Value Creation

Financial Service, Benefit to Farmers with Digital Healthcare

Government Subsidy

Farmer's Loan

Animal Insurance



Agricultural Policy
Insurance & Finance Service



farmsplan Value Creation

Animal Health One - Stop Service, Benefit to Partners and Farmers



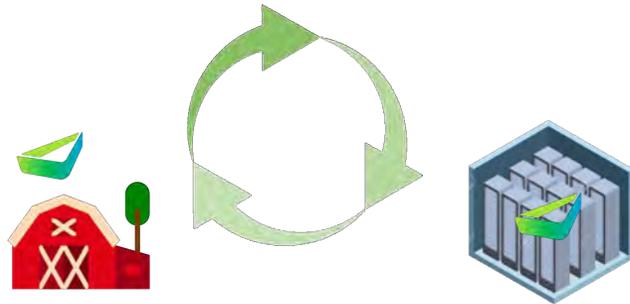
farmsplan Vet. | Consultant | Animal Hospital



farmsplan Semen | Feed | Additives

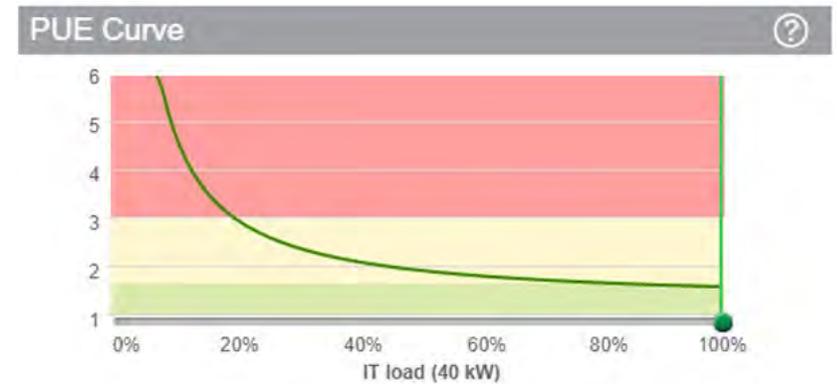
farmsplan
Value Creation

Digitized Farm with Data Center, Data Security, Renewable Energy Utilization, ESG



Client(farmer)

Data Center



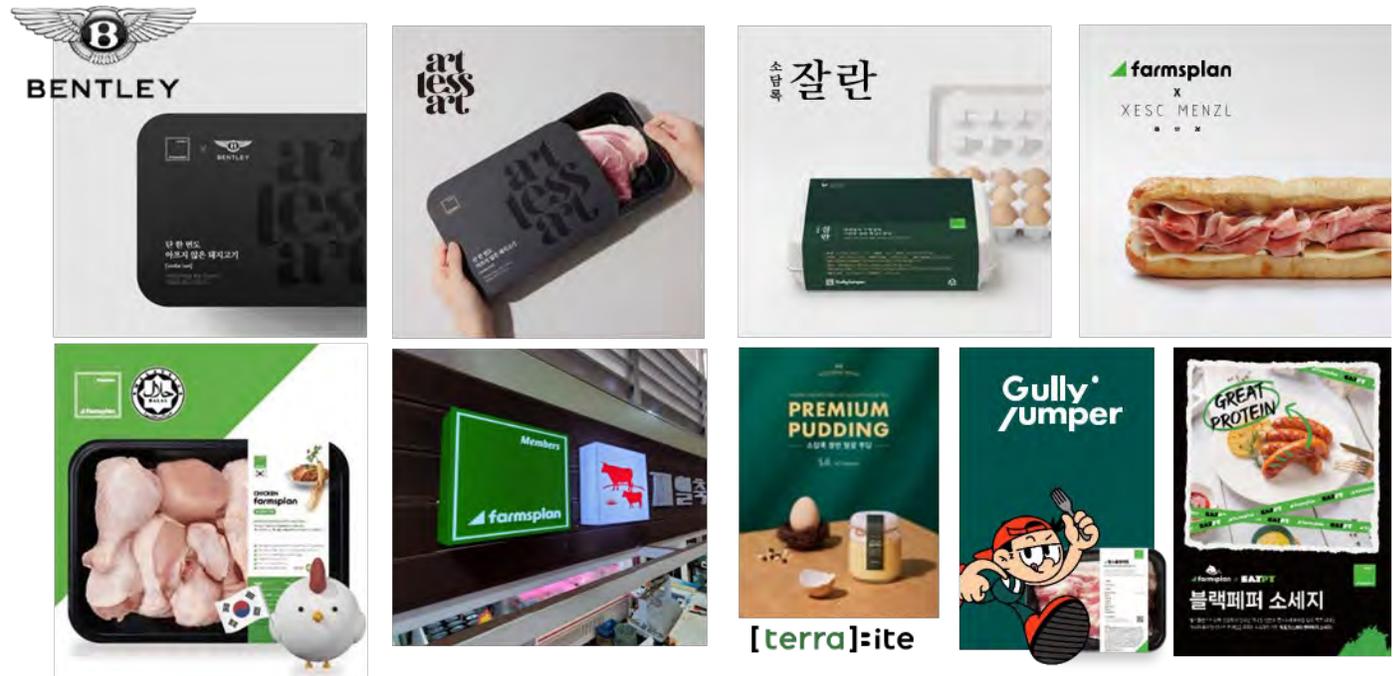
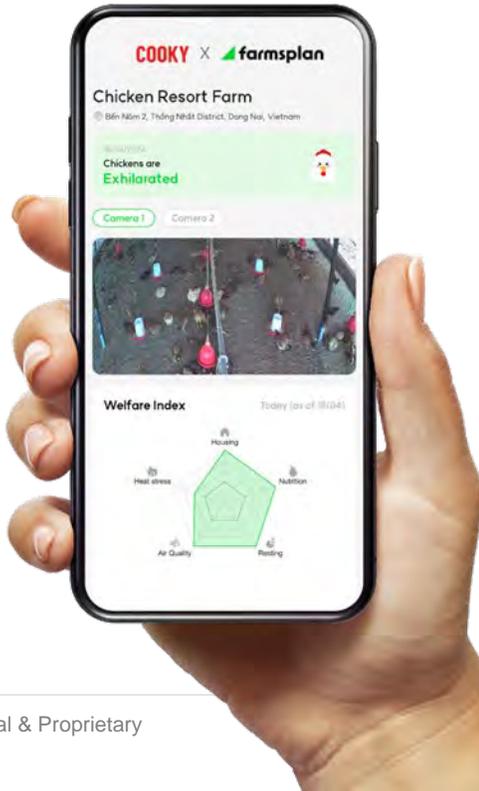
At 100% load (40 kW), your PUE is 1.59, with an annual electricity cost of \$ 66,700.

farmsplan
Value Creation

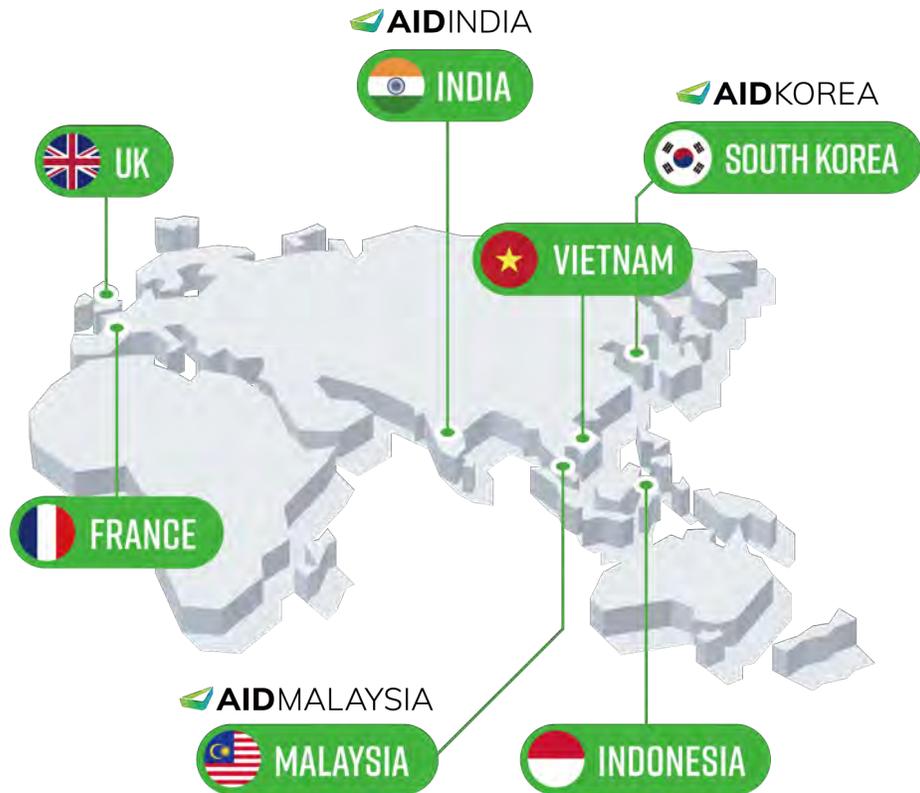
Data driven Certification, Contribution to UN SDGs



Animal Healthcare
Certifying System



farms plan Global No.1



World-Class AI Technology (~99%)

World's Largest Health Composite Data

Global Recognition for the One and Only Solution



Series B funding \$30M, Revenue \$20M

No.1 market share in Korea, +900 farms under management

farms plan

steered by serial entrepreneurs and a team with deep industry experience in AI, Veterinary Science and Healthcare Services



Daniel Kyeong
CEO, Co-founder

Commercialized World -Class AI tech in the Sector

1st in the Country to Export the Animal -Technology

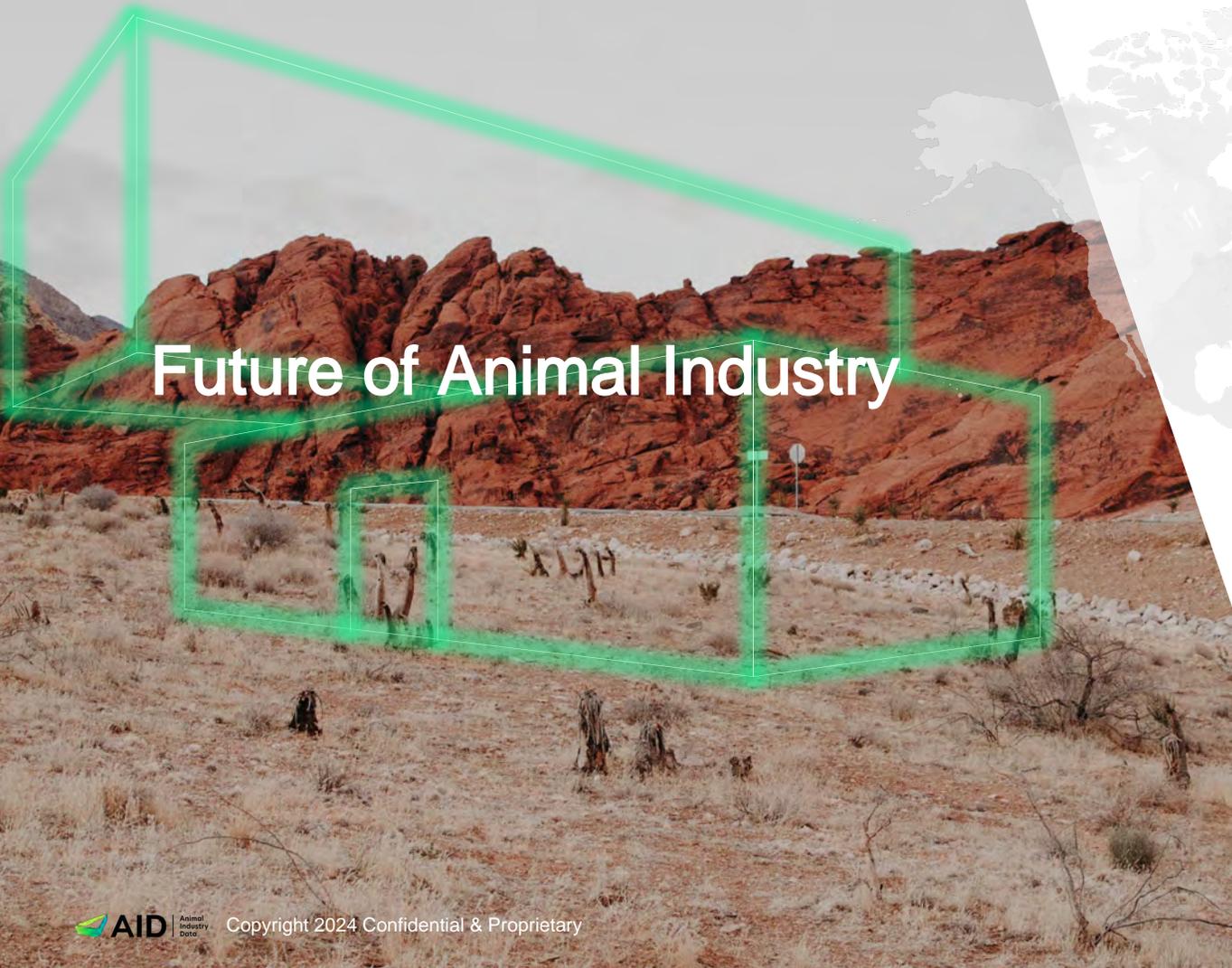


MS in AI/Big Data Analysis @ KAIST
Ph.D drop-out in Bioinformatics @ Seoul National Univ.

**Co-founders
and Teams from**



Solving Animal Disease, Saving Human



Future of Animal Industry



Animal Disease
Human Disease
Food Security
One-health
ESG